It Will Accommodate 500 Youngsters in Congested Ludlow Street Section.

MORE READY.

Music and Speeches Mark the Opening-Result of Evening World Campaign.

The corner of Ludlow and Essex Streets was alive with children at 4 o'clock yesterday afternoon. They had congregated from all the neighboring streets. It was the first official opening this season of the play lots inaugurated by The Evening World campaign in 1914. That the play lot is now a fixture

was strongly evidenced. Every available space, wherever a building is torn down and the lot can be utilized, it will be used for this purpose. The very large lot opened yesterday

will accommodate from four hundred to five hundred children daily and is located in one of the most congested centres in the city.

A temporary speakers' stand had been erected. A band playing national airs joined with the children's lusty voices and made the occasion one to be remembered by the neighborhood.

Mrs. Mortimer Menken, President of the Spanish and Portuguese Sisterhood, introduced the apeakers. Her association furnished the equipment for the playground-swings, basketballs, slides and other forms of amusement dear to children. The women in charge were given considerate credit for their efforts in this direction. They will also see that a supervisor is in daily attendance.

Deputy Commissioner Lawrence Dunham spoke in the absence of Police Commissioner Woods.

Mr. Dunham told the children there

was no department that gave the Police Commissioner as much satis-faction as that which dealt with play

bots and play streets.

He said: "This is most encouraging in view of the fact that play streets and play lots were practically unknown two years ago." (When The Evening World began the campaign for more play successful.

Evening World began the campaign for more play spaces for children.)

He also advised them to abide by majority rule; that if they controlled their playground properly that they could rule themselves.

Sophie Irene Loeb, of The Evening World staff, assured them of The Evening World's support in any way that would help the future little citizens to gain more play places.

She announced that on July 8 seventy-five play streats would be temporarily closed to traffic during certain hours of the day and given ever to the children to play.

Police Commissioner Woods will likely be present to participate in

Pelice Commissioner Woods will likely be present to participate in that celebration. The Parks and Playgrounds Association wil have charge of these play streets.

She also urged the children to realize that the police are their friends, and if they would aid the police to keep order in their activities more playgrounds would be established, to the resulting good of all their neigh-

Other speakers were Mayer M. Swaab, N. Taylor Phillips and Police Captain O'Conner.
The benediction was pronounced by Dr. D. DeSola Poole.
The playground was then declared spen and the children bounded to the





Holzwasser Home Talks No. 73 This is a house that appeals particularly to those who never have thought of purchasing furniture on the so-called "instalment plan." One reason is that prices here are no more than one would pay anywhere else for cash. Another reason is that EXTRA courteous consideration has been a watchword of our house for 25 years. Still another reason is that we carry everything from the medium to the very finest grades. All excellent reasons why YOU will find it an advantage to buy here.

Write for New 80- Page Catalogue

White Flannel Trousers,

\$3.75

Men's \$10 Sport Coats

at \$7.50

Men's \$10 Gray and

Tan Dusters, \$6.50

Men's \$8.50 Khald

Motorcycle Suits, \$5

Men's Genuine Shantung

Silk Suits, \$19.50

Men's Khaki Outing

Trousers, \$1.50

OUR LIBERAL TERMS Value Deposit WEEKLY

#75 #5.00 #1.00 to \$1.50

\$150 #15.00 #2.00 to \$2.50

\$200 #20.00 #2.50 10 0 0

\$300 #30.00 #2.50 10 0 0

\$400 #500 #5.00 #5.00 for Cash

4 Room Apt. \$123 Including Partor, Dining Room, Betroom and Kitchen Complete. A great value,

4 \$500 Value \$375

Terms apply also to New York State, New Jersey, Connecticut. We not freight and railroad tares. Delivers by our own motor trucks.

owings and slides. Several property jots will be opened during the week.

Le Buy Paterson of the Police Department reports that preparations for the July 8 celebration are progressing rapidly and more money for supervisors is coming as dully.

FOR A SALOONLESS NATION.

Drye" in Convention Told Lique Traffic to troumfed.

INDIANAPOLIS, Jone 27.—The ser teenth annual convention of the Antitalour League of America was formally welcome by E. H. Shumaker, superinindiana, and response by Roy. Robert L. Davis, superintendent of the league in North Carolina. Mr. Davis pleaded for

North Carolina. Mr. Davis pleaded for freedom in every political party from the influence of the liquor traffic. He said that prohibition would soon drive the flour traffic out of America.

"We have come here to declare for a salconiese nation," he said. The rum shops from Carolina to California, from Maine to Mexico, must die. This is the verdict of society, of husingse, of science and of the people, and all of these are schoing the verdict of God, King Alcohol, thou must die."

MONEY OF CONVICTS

Prison Officers Add to Fund to the Woman Whose Husband Shiffitant Killed.

of Duniel J. McCarthy, the death house guard shot by Oresto Shillitant when the latter was accaping from Sing Sing last Thursday. The Mutual Welfare League gave \$150 and War. den Kirchwey and other officials at any drug store, and a few ounces will result for mostless.

guards say Shuttant to fatguing inannity to course the electric chair Friday

Don't Let Soap Spoil Your Hair

quickly among officers and prisoners what you use. Most scape and prepared in fing fing yesterday for the widow shampoor contain too much sikali, which

den Kirchwey and other officials will last the whole family for months.

In amounts ranging from \$5 to \$10 simply moisten the hair with water and rub it in; about a traspoonful is all that is required. It makes an abundance there.

Prison officials intimate they are on the track of the person who supplied shillitant with the revolver.

Shillitant was in a stupor last night. An aliented has been retained by his counsel and will examine him as to dandruff.—Advt.



"On Tuesday I can iron them Whether it rains or snows."

LL of Dolly's ruffles and frills must be ironed out daintily every week for-Dolly's Little Mother is

a dainty little miss. And she likes Kellogg's Toasted Corn Flakes, the daintiest of cereals—with the flavor she loves so well.

Packed Waxtite-Look for this signature.

M.K. Kellogg



Imitations come and go! They They change their form. Some do both. Kellogg's—the Original Toasted Corn Flakes remain as original as ever-light, and dainty, appetizing in flavor with a melting crispness on the tongue,

Yes, It's True

Every last one of these up-to-the-minute suits is taken from our own regular stocks that previously sold for \$19.50, \$22.50 and \$25. And every last one of them is made up after the very rigid GIMBEL specifications. We are selling the entire lot at

A Price That Compels Purchase and that price is possible only because the summer season is two months late in coming. Discriminating buyers will appreciate such values as these. Come in and look them over—they tell a complete story.

GIMBEL Standard Suits For Men and Young Men

At \$15

That Were \$19.50, \$22.50 and \$25

The weaves are carefully selected in the season's most effective mixtures, as well as plain blues, grays, greens and browns. Styled in every desirable 1916 model, in range of sizes covering the requirements of almost any man.

Clothing Store-Fourth Floor.



Kodakers! Attention!

BROADWAY AND 33d STREET

Modern Fur Storage On the Premises

Moderate Haten-



Salute the

Stars and Stripes Get a Flag at GIMBELS

Every good citizen will want to show his patriotism by displaying the Flag on the Fourth of July. We have made special preparations for a sale of flags of the very finest quality-at

following: A 4x6 ft. flag with sewn stripes and stars, nice bright colorings, at \$1.25. Defiance Flags, a good imitation of wool

very interesting prices, as noted by the

bunting

All Wool Bunting Flags at \$2.35 | 6x9 ft., at \$6 8x12 ft.; at \$7.75 OTMBELS-Fourth Floor

1200 Pairs Silk Gloves for Women

These gloves have just been received and we hasten to tell you of their excellent quality at this extremely low price for good silk gloves.

In 2-clasp style the gloves come in three different and emar t etitchinge.

Because silk gloves are scarce at any price and this offering is so excep-tionally good, you will want to supply yourself with several pairs of this

GIMBELS-Main Floor

Summer Upholsteries

Cretonnes

IIIXIII

For Furniture, Slip Covers at 15c, 19c, 22c, 25c, 28c, 45c and

Hundreds of designs and colorings. Curtain Materials by the yard For full length and 1/2 sash

Summer Curtains. Berims, 15c, 18c, 25c, 85c, 40c and 50c. Marquisettes, 18c, 25c, 85c. Fancy Nets, 25c, 28c, 40c, 85c. Plain Nets, 28c, 38c, 45c, 55c, 73c. Muslins, 14c, 32c and 35c.

Window Shades ready to hang Colors green, white, ecru; price 80c, 40c, 65c and 75c.

Mosquito Net-Mosquito Bed Canopies

Mosquito net by the yard; 8 yds. to the piece; colors green, white, black; price 70a per piece.

Mosquito Bed Canopies Single Bed, \$2 and \$2.50.
Double Bed, \$2.75 and \$3.25.
Crib Bise, \$1.50 and \$1.75.
Metal Canopy, standard, \$2.75 and \$3.50.
Wood Canopy, standard, 75c.

QIMBELS—Sixth Floor

Bluebird Handkerchiefs 9c

Regularly 1: a

Dainty handkerchiefs with prettily em-broidered Bluebirds of Happl-Six attrac

tive designs each giving you a different pic-ture of the Bird of Happiness flying in the midst of myriads of flowers.
The bird in
natural blue,



"The Countryside" \$1.95

A New Version of the Wenchow

WENCHOW, the ideal straw for summer wear, so light and pretty it is, was blocked in large and graceful shapes and trimmed with pretty silk ribbon to make "The Countryside."

At Beach or In the Country

this model will prove to be very popular. It comes in all the dark or light colors of the sports costumes and affords just the shade needed.

> Introduced at GIMBELS at \$1.95. OIMBELS-Third Floor

\$30 and \$32.50 **Baby Pullmans** at \$22.50

There are two groups at this price. Two models, dark blue wood body with artillery wheels, Victoria hood and ecru upholstery and another group of fine white reed Pullmans with green hood lining, all on reversible gears.

Wonderful values these at \$22.50. GIMBELS-Fourth Floor

Awning Stripe Skirts, \$1.95 to \$5.75

Distinctive looking models in gabar-dine, crepe and linens.

Khaki Skirts, \$1.95 and \$3.75 Two smart models are shown in this regi-mental material and both give smart inter-pretations to the matter of belts and pockets. Pique and Cordeline Skirts, \$2.95 to \$3.95

Five new models—all so good it's hard to choose between them. OIMBELS-Third Floo

June China Sale

Coming to a close, our June sale of china and glassware is humming with activity. For the last few days we will offer many specials throughout the China Store.



Dinner Plates, \$2.85 doz. Cups and Saucers, \$2.85 doz. Just received—100 English Dinner services of blue and white in a very quaint Chinese design, cobalt blue border; just the style set for summer use; 101-piece service This also may be had in open stock, sold

After Dinner Cups and Saucers, \$2.35 doz. Fruit Saucers, \$1.10 doz. Bread and Butter Plates, \$1.45 doz. | Covered Dishes, \$1.60 each.

Commencing Tomorrow

Meat Platters, 55c, 85c, \$1.25, \$1.95 ea.

GIMBELS-Fifth Floor

Sale of Trunks at \$10

Dress and Steamer Trunks Worth from \$12.75 to \$16.50

The following remarkable prices will prove to be irresistible incentives to

Vacationists, tourists, travelers, and all who journey near home or abroad.

All fibre covered, over a fine Basswood body, with rounded edges and cold-rolled heavily riveted steel corners giving double protection to the body of the trunk. Interior linen lined. Choice of sizes from 32 to 40 inches, \$10.

HARTMANN

Well-known and Dependable Dress and Steamer

Trunks, at \$15 Have Been Reduced From \$18.50 @ \$25 Made of 3-ply veneer, fibre covered and Gib-rultarized ext - heavy reinforcements. Rounded edges fully riveted. Several styles to choose from as to interior arrangement of trays, etc. Very light, yet strong and made to stand severe handling Exterior finished in various color combinations. Sizes 32 to 40, but not in every style.

Hat Trunks, Shoe Trunks Special at \$12.50 to \$25

Regularly \$15 to \$35 Every bit of workmanship in these trunks is guaranteed for 5 years

values offered at

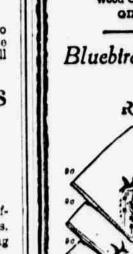


And This in the Subway The sale of trunks in the Subway Store continues. The

GIMBEL Subway Stores

\$5 and \$6.75

in Dress and Steamer Trunks Are Extraordinary



the flowers in many colors. GIMBELS-Main Floor